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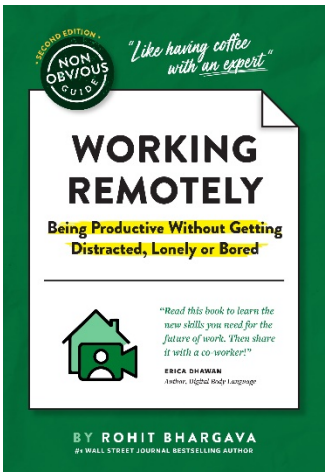
USE WITH SECTION 7.2

10 Tips for Virtual Presenting



How do you make your virtual presentation more engaging? Follow these ten tips:

1. Make It Shorter

Start with your powerful points and share only what you need to.

2. Mix It Up

Use a combination of visuals and props to create more engagement.

3. Double the Energy

In a virtual setting, you have to work twice as hard to appear energetic when presenting.

4. Look at the Camera, Not the People

When you look at people on your screen, it seems you're looking down. So make eye contact with the camera instead.

5. Skip the Rhetorical Questions

Questions used for theatrical effect don't work when presenting virtually – so just leave them out.

6. Bring the Humanity

Don't be afraid to let the audience see your surroundings and to be more authentic.

7. Repeat Main Points

In a virtual setting, it is useful to reiterate the message more often than you might in person.

8. Use More Text

As long as your text is valuable, you can usually include more of it in a virtual presentation slide.

9. Talk Slower (Or Pause More)

Most people speak faster when presenting. Talk slower or choose to pause in order to help clarity.

10. Follow Up Quickly

When you promise something in a virtual meeting, make sure you follow up

Any other elements you would suggest to add?

To make suggestions for us to add to the next edition or to share anything that might be missing, let us know by emailing rohit@nonobviouscompany.com!