

Rohit Bhargava: Quick Facts & Talking Points

- Award winning keynote speaker with recent invitations to speak at Global Communications Forum in Davos, multiple TEDx events, Wharton Business School, Canadian Marketing Association, and dozens of other large and small events.
- Founding member of the world's largest team of social media strategists at Ogilvy, one of the world's largest marketing agencies – and advisor to some of the world's largest brands.
- Bestselling author of two books, including his latest *Likeonomics* which reached #1 in six categories on Amazon, was the #7 best selling business book in America in May 2012, and rated #4 by book seller 800CEORead among “books corporate America is reading.”
- One of the most highly rated Professors in the Masters of Communications Program at Georgetown University in Washington DC (teaching Global Marketing)
- Has been interviewed or featured as a business expert by Fast Company, Wall Street Journal, Harvard Business Review, The Guardian, NPR, MarketingChina, BBC, CBS, FOX, CNBC and many other networks.
- Experienced in delivering solo keynotes, conducting celebrity interviews on stage, moderating a panel of business leaders, or serving as MC for an entire event.
- Highly VISUAL speaker (no bullet points!) with a focus on using storytelling to deliver powerful lessons and engage an audience.
- VERY customized approach to every talk (no canned speeches!) – which means Rohit will always create a talk that will be tailored to the theme of your event and for your audience.
- GLOBALLY focused speaker using relevant examples from across the world (and drawing upon 5 years experience living and working in Australia) insures a NON-US-CENTRIC point of view and globally relevant language, delivery and examples for every talk.
- Themes for talks include the Future of Marketing, Social Media, Corporate Humanity, 2013 Trends, Consumer Behaviour, Leadership, Branding, Creativity, Networking, and Sales.
- Honored as one of the “Most Influential South Asians In Media and Entertainment” by global recruiting firm Korn/Ferry in 2010.

More information, videos of previous speaking engagements and a visual sample presentation are all available at www.aboutrohit.com